

August 26-28 2022



Tetova/MACEDONIA

https://www.icssietcongress.com/icssiet-2022

# PROCEEDINGS BOOK



AUGUST 26-28 2022 TETOVA/MACEDONIA

## ISBN: 978-625-8284-20-1































































































August 26-28 2022



Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

# ICSSIET CONGRESS

# 3<sup>st</sup> International Congress on Social Sciences, Innovation and Educational Technologies

#### PROCEEDINGS BOOK

#### **Editors**

Dr. Enkeleda LULAJ

Dr. Muzammel SHAH

ISBN: 978-625-8284-20-1

Publishing Date: 10.09.2022

All rights of this book belong to Global Academy Publishing House. No part of this publication may be reproduced, stored, retrieved system, ortransmitted, in any form or by any means, without the written permission of the Global Academy Publishing House. Norbe otherwise circulated in any form of binding or cover.

#### ©Copyright September, 2022

Certificate No: 64419 Global Academy Publishing House

The individual essays remain the intellectual properties of the contributors. All papers published in this proceedings book have been peer reviewed.



August 26-28 2022



Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

## **COMMITTEE AND BOARDS**

## **Congress Chair**

Prof. Dr. Anjali Awasthi and Concordia University Research Chair CIISE- EV 7.636, Concordia University, Montreal/Canada

Prof. Dr. Ramon Hernández de Jesus, Invitado por la Universidad Estadual do Piauí/Brasil

## **Guest of Honor**

Prof. Dr. Beatriz Lucia SALVADOR BIZOTTO- Centro Universitário Unifacvest Assist. Prof. Aidin Salamzadeh- University of **Tehran** 

Co-founder, GECC The Innovation and Entrepreneurship Research Lab (**UK**)

Ibrahima Cheikh Diong- UN Assistant Secretary General and Director General of the **African** Risk Capacity Group (ARC Group)

Dr. Enakshi Sengupta- Chair Business Department Director Centre for Teaching & Learning American University of Afghanistan/Afghanistan

Engr Shamsher Khan- Lecturer University of Engineering and Technology Peshawar, Phd Designing & Manufacturing **Pakistan** 

## **Keynote Speakers**

Prof. Dr. Joanna Paliszkiewicz- Warsaw University of Life Sciences -Management Institute/**Poland** 

Dr. Aijaz A. Shaikh- Postdoc Researcher, University of Jyväskylä/ Finland

Prof. Dr. Sandeep Kumar Gupta AMET Business School, AMET University Chennai/India

Dr. Deepa S.R.-Excutive Director AMET Business School, AMET University Chennai/India

Dr. Rajasekar - Director AMET Business School/India

Emil Ağayev Raul - Azerbaijan State Pedagogical college under Azerbaijan State Pedagogical University/Baku/**Azerbaijan** 



August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

## **Organizing Committee**

Assoc. Prof. Dr. Isa Spahiu State University of Tetova/North Macedonia

Dr. Zuhri Saputra Hutabarat/Malaysia

Luigi Pio Leonardo Cavaliere Dipartimento di Economia, Università degli Studi di Foggia/**Italy** 

Assist. Prof. Enkeleda Lulaj, PhD-University Haxhi Zeka/Kosovo

Assist. Prof. Magdaline Enow MBI Tarkang Mary Istanbul Gelişim University/Türkiye

Dr. Mohammed El Amine Abdelli University of Western Brittany-UBO/France

Visiting Researcher, University of Salamanca/ Spain

Md. Harun Rashid Faculty of Modern Language and Communication, Universiti Putra Malaysia/Malaysia

## **Coordinators of the Congress**

Assist. Prof. Enkeleda Lulaj, Finance and Accounting, PhD University Haxhi Zeka Kosovo/ Kosovo

Assoc. Prof. Dr. Isa Spahiu, State University of Tetova/North Macedonia

## **Scientific & Peer Review Committee**

Prof. Dr. Anjali Awasthi and Concordia University Research Chair CIISE, Concordia University, Montreal/ Canada

Jacob Whitney, Management and International Business, University of Oklahoma/USA

Prof. Pascal Nguyen, University of Montpellier/ France

Prof. Dr. Victor Maas, University of Amsterdam/The Netherlands

Prof. Adriana Burlea-Schiopoiu, University of Craiova/ Romania

Prof Khalil Kassmi, Mohamed Premier University/Morocco

Prof. Samuel Fosso Wamba, Toulouse Business School/France



**Emirates** 

## 3<sup>st</sup> International Congress on Social Sciences, Innovation and Educational Technologies \_

August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

Prof. Dr. Mounia Benabdullah, Université Paris Panthéon-Sorbonne/France

Prof. Dr. Rim Faiz, University of Carthage/Tunisia

Prof. Dr. Oriol Gomis-Bellmunt, UPC/Spain

Prof. Dr.Ruben Ruiz, Universitat Politècnica de València/ Spain

Assoc. Prof. Shajara Ul-Durar, University for the Creative Arts/United Kingdom

Assist. Prof. Esra S. Döngül, Aksaray University, Aksaray/Türkiye

Assist. Prof. Safraz Hussain, Government Graduate College Liagat Road Sahiwal/Pakistan

Assist. Prof. Taghreed Abu Sarhan, Social Work, Department of Social Work, College of Humanities and Social Sciences, United Arab Emirates University/AL-AIN United Arab

Assist. Prof. Biswa Mohana Jena, Department of Commerce, Netaji Subhash Chandra Bose College, Sambalpur, Odisha/**India** 

Dr. Ayoub Khan (Senior Member, IEEE) received a Ph. D from Jamia Millia Islamia, New Delhi/ **India** 

Dr. Parvez Alam Khan, Doctoral/PhD st., Universiti Teknologi Petronas/Malaysia

Tengiz Magradze, Georgian Technical University, Ph.D. in Power Engineering and Electrical Engineering/Georgia

Ricardo Dizon, Polytechnic University of the Philippines/ Philippines



August 26-28 2022



#### Tetova/MAKEDONYA







August 26-28 2022



AUGUST

26

2022

AUGUST

26-28

2022

+1 (551) 388-1937

+1 (551) 388-1937

#### Tetova/MAKEDONYA







August 26-28 2022



## Tetova/MAKEDONYA

Author(s)	Title	Page Number
Lian Junxiang	Utilization of Duolingo as A Supplementary Formative Assessment Tool in Primary Year 5 English Class	1-30
Duong Anh Son, Tran Vang-Phu & Luu Hoang Dzung	Situation and Solutions to Improve Agricultural Export Quality in Vietnam	31-43
Shilpi Sharma & Rana Majumdar	Personalized learning using Artificial Intelligence	44-51
Esra S. Döngül	Can Robots Become Managers? A glimpse into the Evolution of Robotics	52-62
Pham Yen Nhi	Social Housing Policy in Vietnam: Analysis and Suggestions	63-73
Monica Mastrantonio, Raveenthiran Vivekanantharasa Raveenthiran Vivekanantharasa Lidia Martinez	Diversity in Daily Living – an international survey for individual practices	74-86
Marco I. Bonelli	The relationship between multi-nationality and performance in US large capitalization multinational companies	87-118
Assist. Prof. Mr. Sagar Bhatt	Social Media: Marketing Approaches in Hotel & Restaurant Management in India	119-128
Md. Harun Rashid & Wei Li	The importance of vocabulary in teaching and learning in applied linguistics	129-142
Dr. Velankanni Alex- Luigi Pio Leonardo Cavaliere	A Constructivist Approach to the Teaching of Mathematics in Secondary School	143-153
Putri Hergianasari, Rizki Amalia Yanuartha, Mr. Luigi Pio Leonardo Cavaliere	Digital Transformation Shapes Post-Covid-Geopolitics	154-167
Mr. S. Arunkumar & Jipson Joseph	Minimisation of logistical risks with blockchain	168-172
H.G. Hasanov, I.M. Zeynalov	The Role of Meteorological and Geographic Specifications in Formation of Radioactive Precautions	173-180
Javiera Rosell, Feridun Kaya & Alvaro Vergés	Ageism among Turkish Adults: Predictive Role of Some Personal and Emotional Factors	181-206
Eze Benneth	Female Employees' Commitment and Nigerian Deposit Money Banks' Performance	207-241
Prince Verma	Assessing the scope of Pro - Poor Tourism in India: A community -based approach for Poverty Alleviation	242-251



August 26-28 2022



## Tetova/MAKEDONYA

Author(s)	Title	Page Number
Dr. Velankanni Alex, Dr. Ferdin Joe John Joseph, Mr. Luigi Pio Leonardo Cavaliere	Information Technology and its Effect on Mathematics Student's Academic Motivation	252-262
Ajeet Jaiswal	COVID 19: Digital Technologies Vs Socio Technological in the Fight Against	263-277
Quyen Le Thi To, Duyen Nguyen Thi My, Dung Phuong Le	Sustainable Tourism Development in Sam Mountain, Chau Doc City, Vietnam	278-305
Dr. Ijaz Yusuf and Manahil Fatima	Conceptual Model for Unveiling the Causes of Inflation using Feedback Loops	306-321
Dr. Shams Ur Rahman, Mr. Jawad Kabir, Mr. Luigi Pio Leonardo Cavaliere, Dr. Afef Khalil Afraseyab Khattak	Factor Affecting Perceived Benefits from Adoption of International Financial Reporting Standards (IFRS) in Textile Sectors of Pakistan	322-332
Assist. Prof. Saumyabrata Nath Dr. Manisha Choudhary Dr. Sonali N. Tholia Miss Gayatri R. Pillai	The Study on the Emerging Trends of Social Media as a Platform for Retail Marketing with Reference to Flipkart in Mumbai City - India	333-345
Chikezie Kalu, Olani Bekele, Simeon Ebhota	Innovative Data Driven Analysis of Water Management for Effective Agricultural Practices	346-390
Novriest Umbu Walangara Nau, Luigi Pio Leonardo Cavaliere, Kristena Esther Angkow, Vicky Joshua	Contending the Border Interest and the Protection of Human Rights: Analysis of the European Union Role to the Migrants Crisis Issues at the Turkey Greece- Border in 2020	391-411
Hasan Basri Tarmizi, Azhar Maksum, Iskandar Muda, Luigi Pio Leonardo Cavaliere, Gustiandi, Muhammad Hirzi	Why is it Control and Auditability so Important in Today's Virtual Environment?	412-418
Iskandar Muda , Erlina, Luigi Pio Leonardo Cavaliere , Siti Arla Anita Suheri Hasibuan, Karina Maharani-	The Situation and the Problem with Computer-related Crimes	419-425
Mutia Ismail, Ibnu Austrindanney Sina Azhar, Iskandar Muda, Luigi Pio Leonardo Cavaliere, Andre Giovanni Febru Tamba, Verchiana Isnata	The Top Ten Reasons for the Start Up of IT Auditing?	426-433



August 26-28 2022



## Tetova/MAKEDONYA

Author(s)	Title	Page Number
Azhar Maksum, Ibnu Austrindanney Sina Azhar, Iskandar Muda, Luigi Pio Leonardo Cavaliere , Nifta Salsabilla, Tiara Surahva	Role of Asynchronous Transfer Method (ATM) on Corporate	434-441
Divyaranjani, Madan Mohan.S	A Study on the Production and Export of Mangoes From India	442-466
Assist. Prof. Divyaranjani, B.Krishnaveni	Perception and Attitude of Employees Related to Training and Development in Bright Auto Plast Pvt Ltd, Chennai	467-491
Assist. Prof. Mrs. R.Divyaranjani & Mr.Sreerag R.G	A Study and Analysis of Factors Affecting Chennai Port Operations	492-508
Prof. Dr.D.Rajasekar, Dr.S.R.Deepa	An Empirical study on passenger's perception to fly before and during Covid-19 pandemic – with respect to Chennai Airport	509-517
Dr. A. Shameem & Mohammed Ismail P.	Influence of knowledge sharing in social capital dimensions	518-524
Lecturer, Dr. Asiye Yüksel & Lecturer, Dr. Barış Demir	İnovasyona Yeni Arayışlar: İnovatif ve Matematiksel Okuryazarlık/ New Searches for Innovation: Innovative and Mathematical Literacy	525-539
Kadir Gökoğlan & Nazan Güngör Karyağdı	A Study on Auditors; Perceptions of the Added Value of Independent Auditing	540-550
Kadir Gökoğlan & Nazan Güngör Karyağdı	The Role of Accounting Professionals in Creating Internal Control	551-573
İpeksu Sözüpek & Assoc. Prof. Derya Girgin	Üniversite Öğrencilerinin Covid-19 Pandemi Sürecinde Yapmış Oldukları Sosyal ve Etkin Aktivitelerin Belirlenmesi	574-596
Dr.Öğr.Üyesi Ümit Şevik	Zorunlu Örgütsel Vatandaşlık Davranışının İş-Aile Çatışması Üzerindeki Etkisinde Aile Dostu İş Programlarının Aracı Rolü	597-609
Dr. A. Shameem	CSR initiatives influencing corporate image	610-618
Hilal Dilan Bayram & Assoc. Prof. Derya Girgin	Değişen ve Gelişen Küresel Yaklaşımlar Odağında Eğitim – Öğretim Platformunun Oluşturulması	619-659
Jahirul Islam & Md. Harun Rashid	Cultural Hegemony of Indian Subcontinent is Barrier for Women's Emancipation: an Analysis of Arundhati Roy's The God of Small Things and Monika Ali's Brick Lane	660-673
Emil Raul oğlu Ağayev	Triptych "Dedication to Agdam" in the Works of Arif Huseynov (In the Context of Iconographic Analysis)	674-680



August 26-28 2022



## Tetova/MAKEDONYA

Author(s)	Title	Page Number
Gül Gümüş	Meslek Lisesi Öğrencilerinin Kariyer	
	Seçimlerindeki Dış Faktörler/External Factors in	681-689
	Career Choices of Vocational High School Students	
Aynura Valiyeva & Thomas Basil John	Successful organizational business communication	
	and its impact on business performance: An intra	690-715
	and inter organizational perspective	
Ergün Yurtbakan & Durmuş Ekiz	Reflective Diaries of a Primary School Teacher on	
	Reading Difficulty of a Student with Mild	
	Intellectual Disabled, Attention Deficit and	
	Hyperactivity Disorder/ Bir İlkokul Öğretmeninin	716-736
	Hafif Zihin Engelli, Dikkat Eksikliği ve	
	Hiperaktivite Bozukluğu Olan Bir Öğrencinin	
	Okuma Güçlüğü Üzerine Yansıtıcı Günlükleri	



August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

# Triptych "Dedication to Agdam" In the Works of Arif Huseynov (In the Context of Iconographic Analysis)

## Emil Raul oğlu Ağayev

Teacher of the subject combination commission "Art and Physical Education" of the Azerbaijan State Pedagogical College under the Azerbaijan State Pedagogical University

ORCID NO: 0000-0001-9354-0839

#### **Abstract**

Azerbaijani art reflects the processes occurring at all stages of history. On September 27, 2020, the Azerbaijani army fought to protect its territorial integrity as a result of Armenia's violation of the ceasefire again. The Azerbaijani army, who showed heroism for 44 days, won victory by raising our tricolor flag in our cultural capital Shusha on November 8. Agdam, which was occupied by the Armenian army on July 23, 1993, was returned without a war according to the agreement signed between Azerbaijan, Russia and Armenia on November 20, 2020. The theme of Victory is a leitmotif in the works of outstanding artists of Azerbaijani fine art. In this article, the triptych "Dedication to Agdam" created by Arif Huseynov is analyzed in the context of art criticism.

Keywords: Azerbaijan, Victory, Karabakh, Agdam, Arif Huseynov



August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

# Arif Hüseynov Yaradıcılığında "Ağdama İthaf" Triptixi (İkonoqrafik Təhlil Kontekstində)

#### Özet

Azərbaycan incəsənəti tarixin bütün mərhələlərində baş verən prosesləri özündə əks etdirir. 2020-ci il 27 sentyabr tarixində Azərbaycan ordusu ermənistanın növbəti dəfə atəşkəsi pozması nəticəsində öz ərazi bütövlüyünü qorumaq üçün mübarizəyə qalxdı. 44 gün ərzində qəhrəmanlıq göstərən Azərbaycan ordusu 8 noyabrda mədəniyyət paytaxtımız Şuşada üçrəngli bayrağımızı ucaldaraq Zəfər qazandı. 23 iyul 1993-cü ildə ermənistan ordusu tərəfindən işğal edilən Ağdam, 2020-ci il 20 noyabr tarixində Azərbaycan, Rusiya və ermənistan arasında bağlanılan müqaviləyə əsasən müharibəsiz geri qaytarılır. Azərbaycan təsviri sənətinin görkəmli rəssamlarının yaradıcılığında Zəfər mövzusu leytmotiv təşkil edir. Bu məqalədə Arif Hüseynov yaradıcılığında "Ağdama ithaf" triptixi sənətşünaslıq kontekstində təhlil edilmişdir.

Açar sözlər: Azərbaycan, Zəfər, Qarabağ, Ağdam, Arif Hüseynov

#### Introduction

Azerbaijani art reflects the processes occurring at all stages of history. The Karabakh tragedy that befell our people in the 90s was lived in our art for 30 years. On September 27, 2020, the Azerbaijani army fought to protect its territorial integrity as a result of Armenia's violation of the ceasefire again. The Azerbaijani army, who showed heroism for 44 days, won victory by raising our tricolor flag in our cultural capital Shusha on November 8. The historical success achieved was the realization of a long-awaited dream of artists working in the field of art. The theme of Victory is a leitmotif in the works of outstanding artists of Azerbaijani fine art. The image they create in the compositions is emphasized through more effective colors, lines, and plasticity. People's artist Arif Huseynov is one of the artists who is always distinguished by his patriotic stance. In his work, the series "Garabagname", "Prominent artists of Shusha" occupy an important position in terms of presenting historical and aesthetic views in a complete form.

#### The interpretation of the main material



August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

Agdam, which was occupied by the Armenian army on July 23, 1993, was returned without a war according to the agreement signed between Azerbaijan, Russia and Armenia on November 20, 2020. The city of Agdam was destroyed within 30 years and lost its greatness. In the works of Arif Huseynov, we can see the image of the city called "Hiroshima of the Caucasus" with an impressive color gamut.

The "Dedication to Agdam" triptych was presented in front of the remains of the destroyed Drama Theater of the city, which was liberated from occupation in 2021. The main idea is the struggle between good and evil forces, the disasters that befell our historical land evoke a sense of sadness in every citizen of Azerbaijan. Each part of the triptych is history. The sequence of the artist's position exposes the inhuman face of Armenia, which tries to erase our cultural and historical heritage. People's artist based on historical facts in triptych, executed in 2021 on canvas, acrylic technique.

In the right part of the triptych, the symbolic Shahbulag fortress of Agdam was depicted. According to historians, Panahali Khan, the founder of the Karabakh Khanate, built a castle complex, stone and lime mosques, houses, and a bazaar near the spring known as "Shahbulag" 10 kilometers from the city of Aghdam. The castle got its name from the name of the gurgling spring. The monument, better known as Shahbulag in scientific literature, was the interior of a large palace complex. Shahbulag Castle is one of the simple examples of the military architecture of the Azerbaijani Khanate period. Shahbulag buildings had an impact on the architecture of the Karabakh Khanate, especially the city of Shusha, which was its capital. The fairy-tale characteristic of the artist's work brings a new breath to the work. The image of Panahali Khan and his warriors on the moon is the image of the freedom of their souls.



August 26-28 2022



## Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022



Fig 1. A. Huseynov "Dedication to Agdam" triptych "Shahbulag Castle" (2021) (canvas, acrylic, 60x90 cm)

In the central part, the destruction of the Agdam theater, characters playing "Leyli and Majnun", "Othello" and "Don Quixote" are killed by evil forces on the stage. Black forces destroyed the famous drama theater after occupying Agdam, Armenia. A ruined theater was presented in the background.



August 26-28 2022



## Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

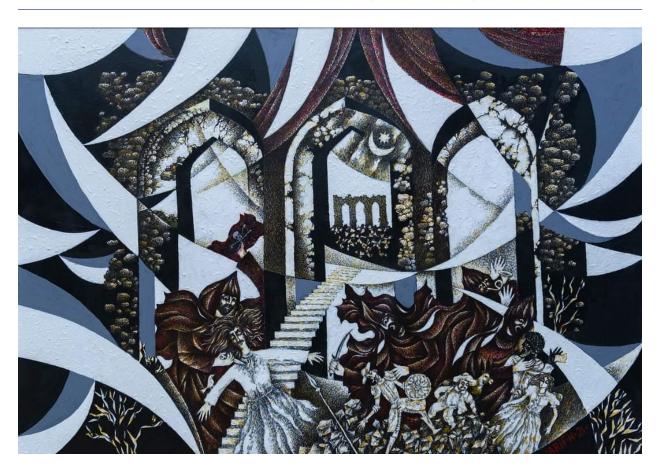


Fig 2. A. Huseynov "Dedication to Agdam" triptych "Agdam. Juma Mosque" (2021) (canvas, acrylic, 60x90 cm)

The depiction of Agdam Juma Mosque in the triptych is the preservation and restoration of Islamic religious traditions in the liberated city. When it became an important trade center in the region, one of the examples of the 19th century religious architecture of Karabakh was built in the city. In 1868-1870, this monument, which is a Juma mosque in Aghdam, was erected by the architect Karbalayi Safikhan Karabagi, the leading artist of Karabakh architecture. The architect continued the tradition of Juma mosques with double minarets, widespread in medieval Azerbaijani architecture, and created the image of a mosque in Agdam mosque in accordance with the requirements of his time and the architectural and construction experience of Karabakh. Arif



August 26-28 2022



## Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

Huseynov's composition presented the image of the martyrs who saved the destroyed mosque with their own hands to the sound of the call to prayer.



Fig 3. A. Huseynov "Dedication to Agdam" triptych "Destruction of Agdam Theater" (2021) (canvas, acrylic, 120x90 cm)



August 26-28 2022



#### Tetova/MAKEDONYA

https://www.icssietcongress.com/icssiet-2022

#### **Conclusion**

The main results of the article "Dedication to Agdam" triptych (in the context of iconographic analysis) by Arif Huseynov are as follows:

- "Dedication to Agdam" triptych was analyzed in the context of art studies
- In the analysis of the work, the historicity of the iconographic analysis method and the image principles of fine art were used

"Dedication to Agdam" triptych occupies an important place in modern Azerbaijani fine art.

After the liberation of Karabakh from occupation, it will be reconstructed and become an example for the countries of the world...

#### References

Ağayev E. "Xalq rəssamı Arif Hüseynov yaradıcılığında Qarabağ memarlığı// "II beynəlxalq elm və texnologiya konfransı"//26-27 noyabr 2021// Bakı Mühəndislik Universiteti// s 3-5 Əliyev Z. "Qarabağnamə-tarixin səhifələri"// Mədəniyyət 2019// s 7

https://az.wikipedia.org/wiki/%C5%9Eahbulaq qalas%C4%B1

https://az.wikipedia.org/wiki/A%C4%9Fdam