

JOSEPH S. NYE JR.

THE
POWERS
TO

LEAD

The Powers to Lead

Joseph S. Nye Jr.

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*For the Kennedy School students
and colleagues
who have taught me.*

*And, as always, for Molly,
who leads with soft power.*

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ADVANCE ACCLAIM FOR
THE POWERS TO LEAD
JOSEPH S. NYE JR.

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"Finally, a book that analyzes what leadership really means and how it relates to power. It will be invaluable for both political and business leaders alike. Nye developed the concept of hard and soft power, and now he shows how the best leaders use both in a smart way."

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